

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

"Happy Gardening"



CLARENCE B. FARGO
Frenchtown, N. J.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

• 20 8-3591

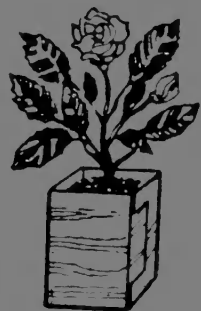
"Happy Gardening" MANY ATTRACTIVE ITEMS FOR SPRING PLANTING

CLARENCE B. FARGO
(Established 1903)
Frenchtown - - - New Jersey

WOOD VENEER PLANT BANDS 150 For \$1¹⁰ 300 For \$2⁰⁰

**Insure Better Plants and Earlier Results
No Wilt, No Setback When You Plant Outside**

Get a better, an earlier start with the garden this year, for both flowers and vegetables, by using PLANT BANDS for starting your seedlings indoors. This will insure better root systems; no wilt, no setback when you transplant out in the open. The plants never know they have been shifted for the Band opens on one side; the earth ball comes away intact to go into the ground without shock to the root system; consequently, no shock or setback in transplanting. The use of these PLANT BANDS is very simple. First soak them in water a few minutes to make the wood pliable; then fold and interlock at the side. Then place the Bands, in rows, in regular seed flats, or in shallow boxes or pans. Fill the Bands with your potting soil and put in your seed or seedling plants for further development and growth. Use PLANT BANDS and have a better garden and greater gardening results and satisfaction. The Bands, when folded for use, measure 2x2x2 1/2 inches. They cost so little too that you can ill afford to do without them. We send 150 Wood Veneer PLANT BANDS for only \$1.10 or, better yet, 300 for \$2. (Postpaid to all points within the first three postal zones. Mail costs extra. C. O. D. to points further away.) Order a liberal supply of Wood Veneer PLANT BANDS TODAY.



CUT WORM DAMAGE A PLANT BAND, folded and shoved down half way into the soil about the stems of plants susceptible to such damage, will be a barrier to these pests and provide cheap insurance.

Free Gift

Send for our new gift as soon as possible. They will be looked to be filled promptly with the opening of the planting season.

We were so impressed with the usefulness of a little needle, THE HANDY NEEDLE THREADER, that we obtained a considerable quantity just to give away to our floral friends. Ask for them when ordering and we will send you one absolutely free, with any \$1.00 of your purchase. They thread the finest needle, sewing machine needles, too. Thread in a wink. No ties, no bother, no eye strain. They should be in every sewer's kit. Don't forget to ask for your HANDY NEEDLE THREADERS.

The Famous "Glory Mixture" Gladiolus

This Famous Mixture will prove a REAL revelation of Gladiolus charm and beauty. This mixture has proven a source of delight for years to Gladiolus "fans" in all sections of the country.

"Glory Mixture" is a blending of every hue and color. It contains a wealth of large-flowering sorts in both the plain petalled types and the lovely ruffled sorts too. This is the most widely grown mixture in commerce today.

Mr. J. E. K. wrote: "I got 1,000 of your Mixture last year and think they were the finest mixture I have ever had."

Mr. W. J. B. ordered 2,000 of the bulbs, in 1939; 3,000 more, in 1940; another 2,000, in 1941, and wrote of the successful results of planting.

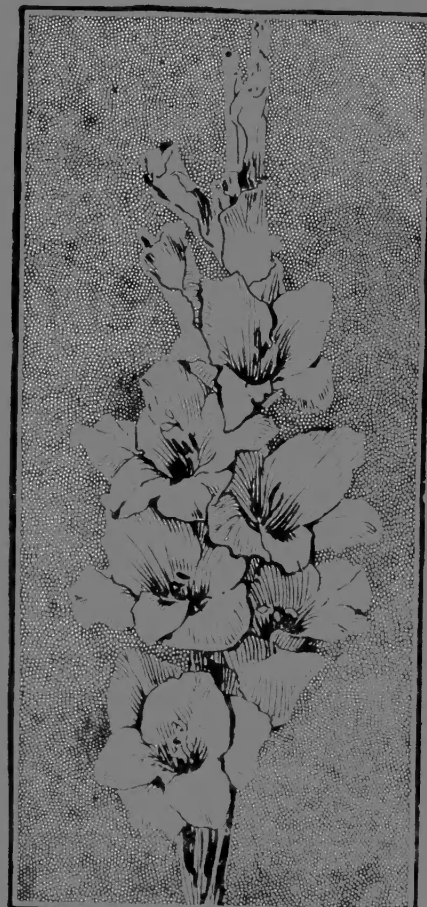
Mr. J. W. W. said: "Simply beautiful. Many have commented on the beautiful markings."

Mr. H. G. M. wrote: "I wish you could have seen the size of the flowers."

The original letters from these customers, and many, many more, are on file in our office and may be seen in the original by interested customers at any time during office hours. When customers come back, again and again, and sing the praises of satisfactory service, "There's a Reason."

Plant "Glory Mixture" liberally this season and, with thousands of other customers, enjoy a really delightful experience.

50 Bulbs—1 1/4 to 1 1/2 inch \$1.10 100 for \$1.98
1,000 By Express—\$15.



**G
L
O
R
Y

M
I
X
T
U
R
E**



“Picardy” The Most Famous Gladiolus **50** Bulbs of All Time For **\$1.10**



PICARDY has proven itself to be the Most Famous Gladiolus of all time. There are many fine Gladiolus but this one has reached the high peak in popularity and it well deserves the high position it has attained in the hearts of flower lovers. The individual flowers are immense in size, well placed on strong, sturdy spikes; the color is a clear shrimp-pink that wins the admiration of all and the waxlike texture of the petals adds substance and beauty to the flower. A planting of PICARDY, or a large basket of the cut spikes, is a “breath-taking” sight, and yet, the bulbs are now so inexpensive that liberal plantings are easily afforded to lovers of fine flowers. PICARDY was awarded First Prize at the Chicago Century of Progress Exposition and, at its initial showing in the National Flower Show, it walked away with the Blue Ribbon. PICARDY has been variously described as “glorious, amazing, magnificent, superb,” all of which helps to account for its amazing and continuing popularity as “The World’s Most Famous Gladiolus.” Bulbs of PICARDY, in 1935, sold at 25 cents each or \$10. per 100. As the supply increased the price has gradually lowered until today we can supply fine 1¼ to 1½ inch bulbs at these most reasonable prices.

50 for \$1.10

100 for \$1.98

1,000 (by express) \$16.

BRILLIANT HARDY PHLOX

Amongst all the hardy perennial flowers that bring to us renewed delight with each returning year, there are none that are more showy for mass planting or for brightening the hardy border than the brilliant showy, ever popular Hardy Phlox. Their great popularity and importance are well known to flower lovers. Phlox are far showier, have a wider range of brilliant colorings, and bloom over a longer period than most of the other favorites. Planted in masses, or in groups, in a row bordering the driveway, spotted in large groupings on the lawn, in the hardy border, as a background planting to beds and borders of annuals, the return in pleasure they give always outweighs the small cost of even a liberal planting. We offer our Hardy Phlox in a brilliant mixture of colors.

5 for \$1.10

Dozen—\$2.



HARDY PHLOX

Tritoma or “Red Hot Poker Plant”

The odd and strangely formed flowers of the Tritoma will produce a striking effect in any garden display. The colors are a varying range of red and yellow and the flower heads measure 6 to 9 inches in length, carried on long stems. A fully developed plant often bears 15 to 25 of these curious blooms. Excellent for cutting, as well as for garden display, they draw much favorable comment because of the odd form and brilliant colorings.

35c Each

3 for \$1.

YUCCA or “Adams Needle”

This desert plant makes a noble display. A fine plant to space at intervals along the driveway or inside walk. In the hardy border, or in clumps on the lawn, they are a most striking effect. The attractive light green sword-like foliage is very ornamental of itself but, when topped by the tall stiff spikes of bloom, in August, then it is highly impressive. The 3 to 6 ft. spikes carry a myriad of large, showy, pendulous, bell-shaped flowers of creamy-white.

35c Each

3 for \$1.

DELPHINUM 12 FOR \$1.10 25 FOR \$2.00

Everyone loves this “Melody in Blue” and its place in the gardens of America is a secure one. Planted amongst Madonna and Regal Lilies; the blue color of the Delphinium, contrasting with the white of the lilies, creates an inspiring sight indeed. Planted in the garden, both for display and for cutting, it is ideally superb and no planting is complete without this richly colored and outstanding flower. They attain a height of 4 to 6 feet and bear immense trusses of bloom. Note our small prices.

TRITOMA

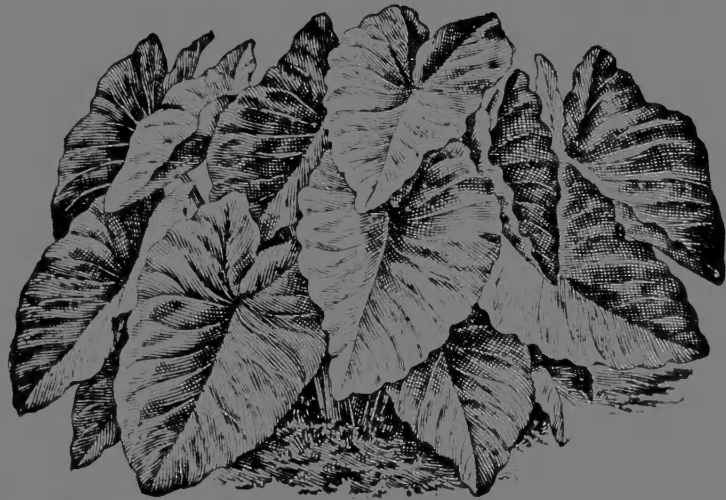
12 for \$1.10

25 for \$2.



YUCCA

CLARENCE B. FARGO, FRENCHTOWN, N. J.



ELEPHANT EARS

—CALADIUM ESCULENTUM—

The tropical-like foliage of these plants provides an unusually attractive picture planting on the lawn, either as a single specimen plant in groups, or large beds with plants of Scarlet Sage for a contrasting border. The enormous leaves, light green in color, are often three feet long and 20 inches wide. The bulbs may be started indoors and transplanted outside later or directly in the ground in May, after the maples have come into leaf.

Bulbs 25c Each 3 for 70c Dozen \$2.50

DAY LILIES

These flowers have become very popular of recent years, especially that many improved varieties that, by a wise selection, give bloom over a long period extending from May into August. Here are five excellent varieties from which to make a selection of the popular Day Lilies.



DAY LILY

CRISSEDA—Deep orange, July - August.
DR. REGAL—Rich orange, May.
FLAVIA—Fragrant, clear yellow, June.
LUCIVA—Coppery-orange shaded crimson, July.
KWANSO—Rich golden bronze, July - August.

The Day Lily, or Hemerocallis, is perfectly hardy and produces large clumps that are a delight with each returning year. Give these excellent flowers a prominent place in your garden scheme.

Each 25c

5 (one each of above varieties) \$1.10

MINIATURE ROCK GARDEN ROSES

A miniature rose bush growing only about 6 inches tall, bushy form, yet blooming from early summer to heavy frost and bearing tiny, rose-pink, quite double flowers measuring less than an inch across. Seems like a "touch right out of fairy-land," where everything is supposed to be in miniature. For many years this pretty little rose was thought not to cultivation but, several years ago, a single plant was found growing in an Alpine window garden by M. Carveon, the famous Swiss Horticulturist. This Miniature Rose, ROSA ROULETTE, has come into immense popularity as a rock garden plant and a row of them as an edging in front of a bed of larger roses is apt to be a sensation. Another excellent place to use this rose is in the porch or window boxes.

We offer plants of the Miniature Rose, greenhouse grown, from 2 1/2-inch pots.

2 for 75c 5 for \$1.50 Dozen—\$3.25

Giant Dahlia - Flowered Zinnias

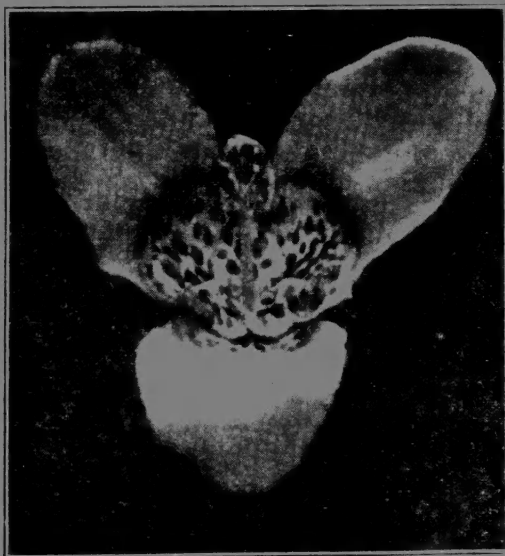


Immense beauty in the lovely, most beautiful pastel shades of pink, rose, white, creamy lavender, etc. The old rusty, dark, unwanted colors have been eliminated from this mixture. The giant flowers measure up to a 10-inch across, start to grow, bloom through out summer and fall, thus far outdone and the garden display. We call this the "Happy Colors" Mixture.

LARGE SEED PACKET 25c Full OUNCE PACKET \$1.00

T
I
G
R
I
D
I
A

or



S
H
E
L
L

F
L
O
W
E
R

There are few flowers that can compare with the TIGERLILY for brilliancy and color. They are amongst the most outstanding bulbous plants; grown under the same care and conditions as the gladiolus. The colors are orange and yellow marked with red, purple or maroon. The large flowers are triangular in shape, deeply cupped at the center, succeed anywhere and bloom throughout the summer. Each spike produces several of the large showy flowers and thus prolonging the display. We suggest that you get acquainted with the uniquely beautiful and unusual Tigerlilies and have something distinctly different in your garden.

Bulbs 25c Each 5 for \$1 Dozen \$2.

BLEEDING HEART

This old-fashioned favorite bears fine graceful sprays of heart-shaped, pink flowers and the plants grow and develop to the proportions of a small bush. It is always attractive with its beautiful flowers and the gray-green foliage of the plant itself. It is always at home in any part of the hardy border or on the lawn and is also used for forcing into bloom in large pots. You will find it a most desirable addition to your collection.

Roots 50c Each 3 for \$1.25



BLEEDING HEART

Double Tiger Lily

Double flowers of bright salmon-red, attractively spotted with purplish-black dots. Attains a height of 4 feet and blooms in Aug-Sept. Why not plant a few of these DOUBLE Lilies, they are a great favorite.

Each 25c Dozen—\$2.

CLARENCE B. FARGO,

FRENCHTOWN, N. J.

JAPANESE IRIS



These lovely flowers truly rival the Lily in statchness, the Peony in majestic beauty, the Orchid for delicacy and coloring, the Chrysanthemum for profusion of bloom, and they surpass many of our beautiful flowers for the large magnificence of their bloom. Once they take a permanent place in your garden, the Japanese Iris are a continuing delight for a lifetime. They grow 3 to 5 feet tall and the blooms are sometimes the size of dinner plates. A slightly cool soil is best for them. Bloom gloriously in June-July. They come in many rich and beautiful color combinations; some single, some double. We offer Japanese Iris in a choice assortment.

5 for \$1.10 Dozen—\$2.

SUMMER HYACINTH

Here known under the name of Hyacinthus Candicans, and Galtonii. The summer hyacinth grow 3 to 4 ft. tall and carry numerous heads of white, bell-shaped flowers. The bulbs are hardy. They are excellent in the mixed border or planted amongst shrubbery or evergreens, or where a contrast is desired such as amongst delphiniums, where the white color of the one and the blue of the other blend in a more perfect picture.

Bulbs 15c Each Dozen—\$1.25

Giant Hybrid Amaryllis

The truly gorgeous colorings and the giant size of the magnificent blooms and the free blooming habit of this Giant Amaryllis make it very much sought after and highly admired. Amaryllis are exceedingly easy to grow by following a few simple directions. The colors range from purest white through various shades of pink to the deepest scarlet, many of them with beautiful markings and mottled throats.



Plant each bulb in a 5 or 6 inch pot with the top well out of the soil, set the pots away in the cellar or in a dark closet and water sparingly until top growth has begun, then bring out to light and warmth to bloom. After flowering sink the pots to the brim in a sunny garden spot and leave them there until the middle of October; then take up the pots and lay them on their sides in a shady place to dry off and ripen, after which they are stored again in the cellar until about the middle of February or until new growth begins. Do not remove the old soil, flower them again just as they are.

Bulbs 50c Each 3 for \$1.35

Fragrant, Waxy, Double TUBEROSES

These delightful old-fashioned flowers are overpowering in their fragrance. The waxy-white double flowers are clustered on long stems. Plant the bulbs outdoors in May or June, after the maples are in leaf. Bulbs may also be started in pots indoors and transplanted outside later in the season.

3 for 25c Dozen—75c 25 for \$1.25

Chinese Cinnamon Vine

Excellent for porches, screens, etc. Bears lovely waxy-white heart-shaped foliage and is one of our very attractive vines and the plants multiply rapidly. Dies down each winter and comes up with renewed vigor from the roots with return of spring. Insects do not bother it. Plant the roots in a row about 18 inches apart and they will take care of the situation from then on.

Roots 15c Each 12 for \$1.75

The Yellow Henryii or Show Lily

A splendid late-blooming Lily, vigorous in growth and falling very clean. It grows to a height of 6 feet and blooms in August. When fully established it often bears twenty or more lovely, reflexed blooms of rich, deep orange-yellow with reddish-brown spots on a single spike. The bulbs are—

25 Cents Each or \$2.50 Per Dozen.

Large, Flowering CANNAS

CANNAS make the showiest of beds and borders all summer long. They are extremely useful and ornamental and, at the same time, hiding gardens and other more or less unsightly back views. The modern sorts with their magnificent and brilliant flowers and showy tropical-like foliage, add both charm and beauty to the landscape. We offer three of the most popular varieties.

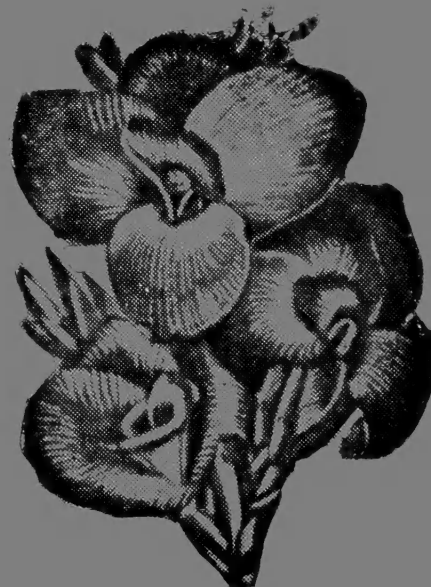
KING HUMBERT—Large red flowers; bronzy foliage; Height 5 feet.

YELLOW KING HUMBERT—Bright yellow flowers with crimson dots; green foliage; height 5 feet.

THE PRESIDENT—Brilliant scarlet; green foliage. Height 4 feet.

These popular named varieties all the same low price

12 for \$1.10 25 for \$2.



CANNAS

Bargain Special in GIANT DAHLIAS

Here is surely an opportunity to get some wonderful giant flowers of the decorative type for cutting at 50% much less than you would pay for the very same things if labelled with names and purchased in the regular way. This is a cleanup at cleanup prices; Giant Decorative Dahlias in excellent named varieties but unlabelled and sold as one grand mixture.

12 for \$1.10 25 for \$2.

CLARENCE B. FARGO,

FRENCHTOWN, N. J.



THE MAJESTIC REGAL LILY

REGAL LILIES

MOST POPULAR OF ALL LILIES

Enormous white trumpet-shaped blooms, the centre of the flower flushed half way up the inside with canary-yellow reverse side or backs of the petals tinted with lovely lilac-pink. WHAT A GLORIOUS COLOR COMBINATION. When fully developed the plants attain a height of 4 to 6 feet, with luxuriant foliage, the immense flowers up to 6 inches long and 5 inches across. The Regal Lily blooms in June-July, (following the Madonna) and a more majestic flower it is difficult to imagine. It is one of the easiest to grow and the most popular Lily of all today. We offer selected Regal Lily bulbs at these attractive prices:

25c Each 5 for \$1.10 Dozen—\$2.

For an especially delightful garden display we suggest alternating the bulbs with the lovely Delphinium; setting out, first, a bulb, then a plant; next another bulb, then a plant—and so on. The white of the lilies and the blue of the delphinium, blooming together, will be found to be exceedingly charming.

Hardy BLUE Sage

"Salvia Azurea"

We never have nearly enough BLUE flowers in our gardens and yet, when spotted here and there in our plantings, how they do serve to greatly enrich the whole picture. Hardy BLUE Sage is one of these flowers that fit in well in several locations. Planted with the Japanese Anemone Lily, and blooming at the same time, the blue of the one and the white of the other together form a most attractive contrasting picture. In the background of the Hardy border and amongst shrubbery they also have their place. Grows to a height of 3 to 4 feet and bears a myriad of sky-blue flowers in great profusion in Aug-Sept. Entirely hardy.

12 for \$1.10 25 for \$2.00

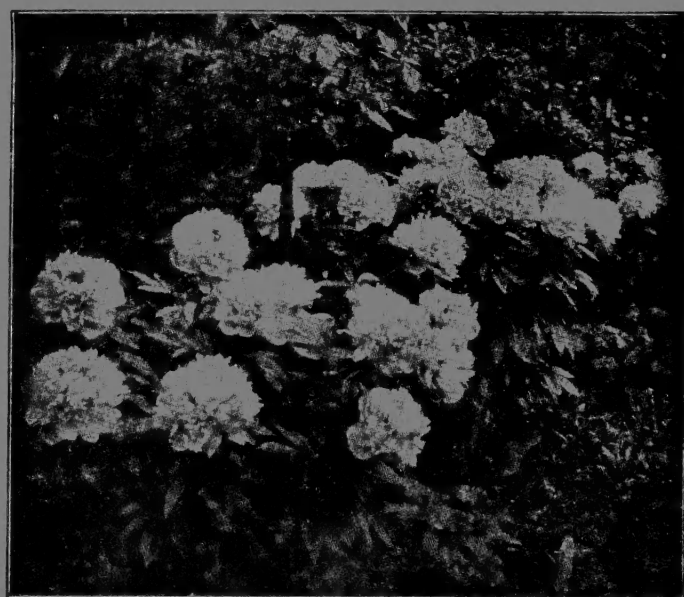
LILY OF THE VALLEY



LILY-OF-THE-VALLEY

This ever popular flower, once planted, whether in sun or shade, thrives and multiplies rapidly with little or no care and attention. Ideal for plantings under trees and in odd corners where grass fails to do well. Both foliage and flowers are loved and admired everywhere and much in demand for corsages and bouquets. Plant Lily-of-the-Valley and they will soon turn an otherwise unsightly spot into a bower of beauty.

25 for \$1.10 50 for \$2.00



GORGEOUS PEONIES

ONLY 19c

While prices generally are skyrocketing fast all around us, we are offering this WONDERFUL PEONY BARGAIN to our customers at most attractively low prices. This is your opportunity to have a handsome large bed or border of colorful Peonies for next to nothing for, while the supply is available, we will supply them in a mixture of colors at only 19 cents each if ordered in lots of six or more. Less than six Peonies will be supplied at 25 cents each.

6 Or More—19c Each

FESTIVA MAXIMA

The most famous WHITE Peony for cutting. Immense white blooms with crimson markings at the center of the flower; long, stiff stems. A most excellent early bloomer that is sure to please and delight. Also EDULUS SUPERBA—fine pink; and FELIX CROUSSE—brilliant red. All three named sorts at the same price.

Each 50c 3 For \$1.25

Lawn and Garden Supplies



Shredded Cow MANURE

This is a safe, continuous, and **HOW** it does make things grow. Excellent for gardens and flowers of every sort, shrubbery, lawn, etc. Our customers praise its excellent qualities and come back again and again for more. Every gardener knows the value of real, rich, rotted Cow Manure and how difficult it often is to get. We have it shredded for convenient use, at the following prices:

Single 100-lb. bag \$1.10 — Larger quantity orders at
\$1 per bag — 20 bags, (1 ton) \$17.50

PULVERIZED POULTRY MANURE FOR LAWNS

This is a manure especially useful for growing grass crops. Try it for your lawn; a little of it goes a long way. Analysis similar to that of sheep manure, costs you less. It spreads evenly and gets right down to the roots of the grass where it can go to work quickly.

50-lb. bag \$1.35 2 bags for \$2.50

FINE TOBACCO DUST

In demand for use on golf greens and fine lawns as a stimulating fertilizer and to drive out worms, insects, etc. It should be spread evenly and just thickly enough to show a brown trace of color on the grass. Also use as a dust to rid plants of plant lice or aphids. For this purpose it should be applied at intervals, early in the morning while the dew is still on the leaves. In getting out plants of strawberries,asters, etc., plants susceptible to attack by root louse, mix a handful of Tobacco Dust with the soil where each plant is to be set. You will find Tobacco Dust to be an invaluable gardening aid.

25-lb. bag \$1.75 50-lbs. for \$3

GROUND TOBACCO STEMS

Used as a TOBACCO MULCH on your flower beds and borders, around evergreens, shrubbery, etc., it will be amazing how many things this product can accomplish. Simply spread it on top of the ground, $\frac{1}{4}$ to $\frac{1}{2}$ inch deep. Here is a list of eight valuable things it will do: 1. It keeps down weeds. 2. That means you can put away the hoe and forget it; saving yourself a lot of hard and unnecessary labor. 3. It keeps the soil cool and moist even in the hot dry days of midsummer. 4. By retaining evaporation, it conserves needed moisture in the soil. 5. It keeps down insect pests. 6. Drives out ants, worms, snails, moles, etc. 7. Gives your beds and borders a neat orderly blanket of tobacco brown and takes away that stark bare appearance. 8. When spring comes again, you dig the old mulch into the soil, before applying a new one, and that adds humus and fertilizer value to the soil. Looks as though you would find it well worth while to use Ground Tobacco Stems as a TOBACCO MULCH, doesn't it?

In addition to all these things, if you use any chemical fertilizer on lawn or garden, just try using equal parts of fertilizer and ground tobacco stems. The tobacco supplies organic potash and nitrogen and will increase the value of any chemical fertilizer.

50-lb. bag \$2. 2 bags for \$3.75.

BAMBOO PLANT STAKES

They are a REAL garden necessity. 4-ft. lengths, dyed green. 100 for \$1.40 or, better yet, 200 for \$2.50. By parcel post prepaid if you are within the first three postal zones; otherwise, by express, charges collect. And don't overlook "TWIST-EMS," the new, invisible, (green) waterproof Plant Tie. Just a twist and they're on. You'll like them. We supply them in 3-in. lengths in bundles of 250 Ties for only 55c.

DOMESTIC PEAT

100-lb. bag \$1.25 5 bags for \$5

REAL TOP SOIL

Sifted and packed in big 150-lb. bags

\$1.00 Per Bag \$1.00

All prices as quoted on this page are for shipment by freight or express, unless otherwise stated and are f.o.b. shipping point. On bulbs, seeds, and roots, where shipment is made by parcel post, WE pay the postage.

AMMONIUM SULPHATE

And What It Does for You

Stimulate Your Lawn—Sick lawns, where the grass is thin and scanty or lacks color and is infested with weeds or summer grass is most likely in need of a good stimulant such as Ammonium Sulphate, which analyzes about 25% equivalent of ammonia and 20% nitrogen. Simply apply the chemical, when the grass is dry, at the rate of 2 lbs. to each 100 sq. ft. Then wash it off the grass and down to the roots with the garden hose. With this treatment repeated at intervals, a healthy stimulation of grass growth should be quickly apparent.

To Destroy Weeds—A weedy lawn is always an eyesore. While lawn grasses thrive on Ammonium Sulphate; weeds abhor it. To drive weeds out of the lawn, apply the chemical as directed above using 1 lb. to each 250 sq. ft. of lawn, and repeat the dosage 3 or 4 times at intervals of ten days or two weeks. Don't forget to apply when the grass is dry and then to use the hose immediately.

As A Liquid Plant Food—Every gardener is familiar with the stimulating value, and quick action, of good liquid manure but it is a messy and smelly job to prepare it, even if you have the manure handy. Here is the modern equivalent of a liquid manure. Simply dissolve a tablespoonful of Ammonium Sulphate in 2 gals. of water and you then have an odorless, colorless, quick acting plant food. Use it to water your flowers, particularly when buds first begin to form, and again when they first show trace of color, or at such other times as the need for a stimulant is apparent. Keep a supply of Ammonium Sulphate ALWAYS on hand. You will find it comes in useful many times.

10-lb. bag \$1.10 20-lbs. for \$2.00

Aluminum Sulphate

This material is useful for creating soil acidity. Certain plants, such as rhododendrons, azaleas, blue hydrangeas, etc., require an acid condition of soil. To insure this condition, Aluminum Sulphate is used at the rate of 10 lbs. to each 100 sq. ft. of surface. (Pink Hydrangeas change to blue if grown in acid soil.)

10-lb. bag \$1.25